



Visibility equals success

We use your good stories in words and pictures, through PR, on the web and via social media, in advertisement campaigns and in sales material.

Together, we can set out a strategy for communication and marketing. Subsequently, we ensure that this strategy is implemented via tangible activities.

We measure and assess the effects, share results with you and adjust activities to make sure that resources are utilized where you will get the highest return on your investment.

Our focus is to contribute with enhanced visibility, sympathy – and success for your business.

Communication and marketing retainer

With a communication and marketing retainer, you will have your own specified Grønbech contact person and access to our team of talented communication staff.

For a fixed monthly payment, we will provide the communication and PR that you need. Via telephone and mail, we are always open for dialogue and sparring – and we only take the necessary steps that have been approved by you.

The retainer will be adapted to your requirements and targeted to your specific desires.

The retainer is provided as an annual agreement to be adjusted or terminated by giving 3 months notice. Most of our retainer costumers do, however, renew their agreements year after year.

“ To our marketing coordinator, it’s a really good thing to have colleagues and sparring at Grønbech – and colleagues who can express all our good stories in words.”

Torben Hansen, Owner and Managing Director, of ButiksKompagniet A/S.
www.butikskompagniet.dk



“ I’m really pleased with the retainer solution. This way, I am certain of my marketing budget – and should I exceed the budget, it will not be greatly over. Earlier, I was reluctant to call for assistance, not knowing whether I could afford it. Now, it’s a smoothly running cooperation.”

Rune Roepstorff Nissen, Owner and Operator of NemtFundament ApS.
www.nemtfundament.dk

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“The retainer means that – even though our communication and visibility requirements may vary over the year – our expenses are regular and predictable.”

Martin Skou Heidemann, Managing Director of Skou Gruppen.
www.skougruppen.dk



“PrinterGuys chose to outsource our PR work to Grønbech. This has made valuable internal time available to us, whilst upgrading communication considerably.”

Carsten Andersen, Owner and Managing Director of PrinterGuys A/S.
www.printerguys.dk

More affordable than you may think

The individual retainer is tailored to match specific requirements in the best possible way. Examples of communication and marketing retainers:

Basic discount card, DKK 12,000 a month

Meets the demands of businesses with requirements for monthly online news, web updates and postings on social media such as Facebook and LinkedIn – plus a newsletter every third month.

Extended discount card, DKK 18,000 a month

Meets the demands of businesses with requirements for PR or advertisement campaigns together with monthly online news, web updates and postings on social media such as Facebook and LinkedIn – plus newsletters every third month.

Prices in DKK as at February 2017, exclusive of VAT.



We **use** great stories
about your **key issues**, about people,
products and **results**



Groenbech.com

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